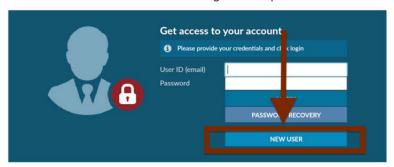
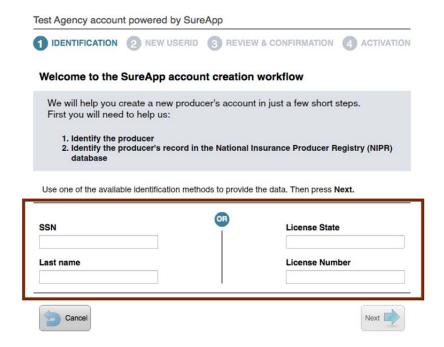
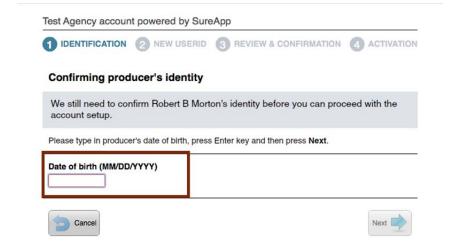
1. Click on New User to start the registration process.



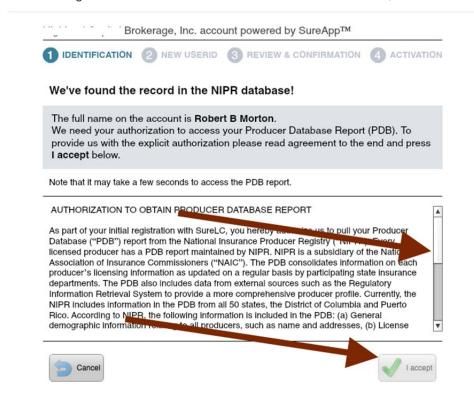
2. Identification: Enter either your SSN and Last name OR license state and number then click Next.



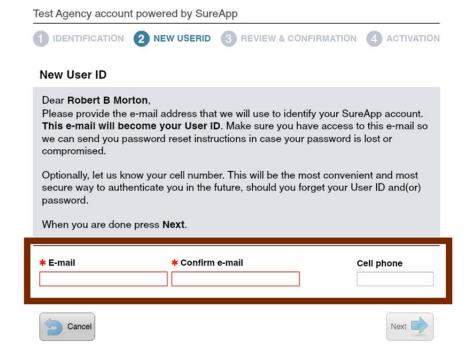
3. Identification: Enter your date of birth, press Enter or the Tab key on your keyboard, then click Next.



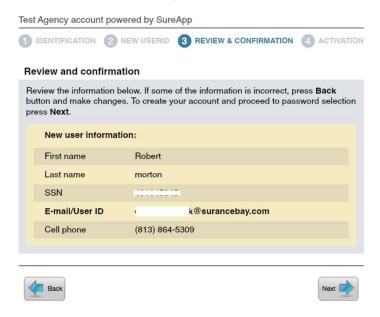
4. **Identification**. Read and accept the **Authorization to Obtain Producer Database Report** disclaimer. Use the scroll bar to the right of the disclaimer to scroll to the bottom of the text, then click **I Accept**.



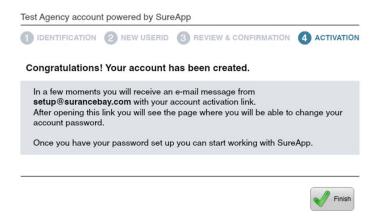
5. **New UserID:** Enter your e-mail address and confirm. This is the e-mail address used to send the account activation e-mail and serve as your log in. Cell phone is optional and will be used when/if you need to reset your password. When complete, press **Next.** 



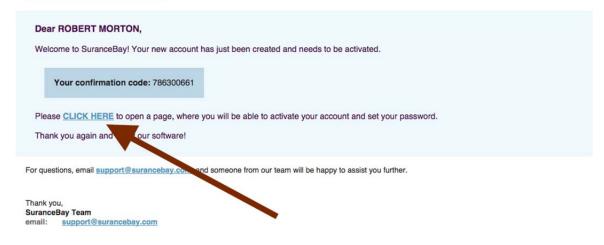
6. Review and Confirmation: Verify the data on this screen is correct. If not, click **Back** and make any changes needed. If the information is correct, click **Next**.



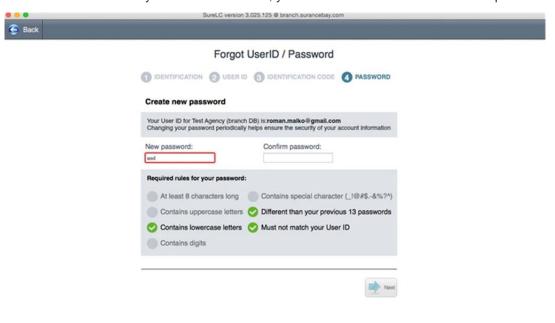
7. **Activation:** A screen displays that confirms your account creation along with a message that says you will soon get your account activation e-mail from **setup@surancebay.com**.



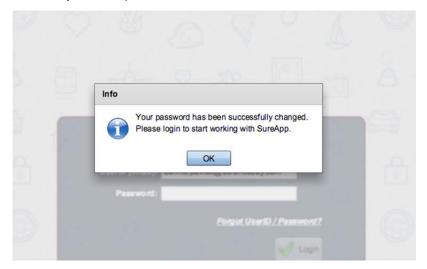
8. Account activation and password creation: Once you receive the e-mail, click on the activation link contained in the body of the message. If you do not receive the email in your inbox, check your Spam/Junk folder. Note: This is a one-time use link. Do not attempt to use this link to log into SureLC later. It will not work.



9: Once the new page opens, create your SureLC profile password. Be sure and follow all of the password rules. When you meet one of the password creation rules, a check appears next to the rule. When you satisfy all the rules, you can click the **Next** button. If you cannot click next, you have not met one or more of the password requirements.



10. Once completed, you receive the following message and you can log into your SureLC profile with your e-mail login and newly created password.



When you are logged in, click on My Info to get started.



\*You will now walk through the interview process that collects your personal and professional information to input onto your contracting paperwork. Anything in red indicates a required field. When a section turns from red to green that means it is complete. You will click in the upper right corner as you complete each section.



This is your demographic Information. Most of the information is already entered because it was pulled from the National Insurance Producer Registry (NIPR) when you entered your name and SSN.



Select how you are doing business:

- -Individual: the directly carrier pays commissions to you
- -Business Entity: you are the owner or principal of an agency and the carrier pays commissions to your business/agency
- -Licensed Only Agent: someone other than the carrier pays you commissions



There are 19 background questions. Please make sure to scroll down and answer all 19 questions. If you answer "yes" to any of the questions, enter the approximate date of the incident, an explanation of the incident, and upload any supporting documentation.



Your active license information should automatically populate from the National Insurance Producer registry (NIPR). There is nothing to do on this tab, it is more for information purposes



Most carriers require direct deposit for your commissions. Enter your bank information here.

CONTRACTS 😵

Your current carrier appointment information is automatically pulled from the National Insurance Producer Registry (NIPR).

HISTORY

The information on this tab is primarily used for state licensing purposes, not for applying for a carrier appointment. There is no green check mark here. You may input as little or as much information as desired.



Most carriers require Errors and Ommission (E&O) Coverage.

If you have your own E&O coverage, click



and enter your E&O information.



Note any designations/honors you may have. Also, enter your Anti-Money Laundering (AML) training information, if it applies. If you completed AML through LIMRA, you can upload a screen shot by clicking the "Get it For Me" button. AML is only required for agents soliciting cash value products.



Upload your E&O certificate, voided check, any required training certificates, etc, by clicking the blue folder.



You will also need to get your signature online which is now easier than ever and can be done with a few clicks of your mouse

by clicking



When all sections are complete, you will be able to click

Request Appointment in the upper right corner and proceed to requesting the carrier appointment. If you cannot click on this button, that means there is information missing.

## **CARRIER AND REQUEST TYPE**

Please check that you have completed all required items.

On this screen, choose the carrier you would like to contract with and then choose the request type. (Typically, the request type is Contract)



Once you have made your selections, click on the Next button in the upper right corner to move on.



## STATE(S) AND PRODUCT(S) SELECTIONS

On this screen, choose the state or states that you want to be contracted in and then choose the product or products that you plan to write. Only the states that you have an active insurance license in will display as available options.



Once you have made your selections, click again.

## MISCELLANEOUS QUESTIONS

This page contains carrier-specific questions. You will need to answer all questions in red before you can click NEXT to proceed.



## REVIEW FORMS AND APPLY SIGNATURE

All carriers require you to scroll through the contracting paperwork. Be sure and scroll all the way down to the bottom of the page, then press the **Confirm** button in the upper right corner. If you cannot click the **Confirm** button, it means that you have not scrolled to the bottom of the document.



Finally, click the Apply My Signature button, which populate your signature on your paperwork.



Your appointment request is complete. A successful appointment request will generate the following pop up message.

