



# User Friendly Website

aetnaseniorproducts.com

## **Electronic Application**

- Monthly live walk through webinars offered with a sandbox available for practice
- > The shopping cart feature makes cross selling quick and easy
- Save quotes to submit apps at a later time
- > Sign up an individual or couples on the same app
- Email and security question options available for signature (client is not required to have an email address when using security question)
- > Automated underwriting starts immediately upon submission

## **Track Your Business**

- Online submission allows you to immediately track your business
- Receive an underwriting decision within 30 minutes for most submissions
- ➤ Enrollment tracker allows you to follow the application progress, view PDF copy of the application, and upload missing documents
- > Reports available to track production for you and your downlines
- > Turning on the alert functionality will notify you via email if the policy has been issued, declined, or if additional information is required

# Mobile Quoting

- Access rates any time without logging into our portal
- Quotes all Senior Supplemental products
- Available in your Google Play or Apple app store
- Add to any Smartphone, Tablet, or Ipad device

# Quotes on the go



## Medicare Supplements

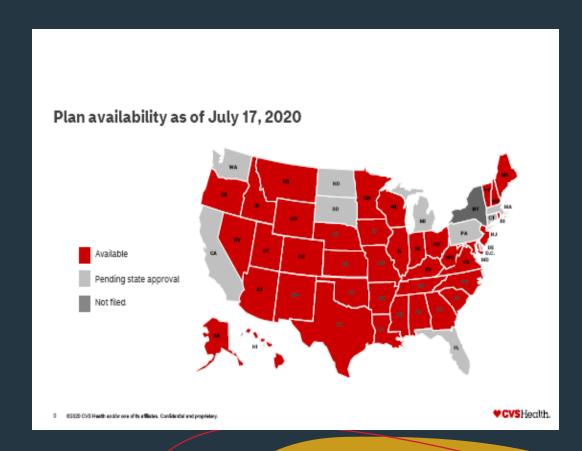
## Aetna

- Existing entities: ACI, AHIC, AHLIC, CLI
- Household discount requires a secondary Aetna policy



## Accendo, CVS Branded

 Household discount requires you to live with at least 1 adult (NOTE: IL, OH, OK, will require an additional policy)



## Accendo Final Expense

- > Simplified underwriting based off health questions and our declinable drug list
- No telephone interview required
- Super preferred rates offer an additional 10% off for clients with an approved underwritten Med Supp policy within the past 180 days

## Additional Benefits Include:

- > Accelerated Death Benefit Rider
- Child Term Insurance Rider

## **Plan benefits**

Plan	Death benefits	Issue ages*	Min. benefit	Max. benefit**
Level	Full face value for policy issue date regardless if death is due to an accident or natural cause.  Accidental death Full benefit immediately  Non-accidental death All policy years = Full benefit	40 - 55 56 - 65 66 - 75 76 - 89	\$2,000 \$2,000 \$2,000 \$2,000	\$50,000 \$40,000 \$30,000 \$25,000
Modified	Full face value immediately from policy issue date if death is due to an accident.  Accidental death Full benefit immediately  Non-accidental death Policy years 1 and 2 = 110% of earned premium Policy year 3 = Full benefit	40 – 75	\$2,000	\$25,000

<sup>\*</sup>Age as of last birthday

<sup>\*\*</sup>Maximum benefit amount varies according to the age of the applicant at the time of policy issue.

Note: \$2,000 minimum benefit amount for all ages; annual policy fee \$40.

## **INCENTIVES**

- \* Monthly bonus offered for Med Supp & Ancillary products
- \* Higher bonuses paid for electronic applications
- GI applications do not bonus, but will count towards the 5 applications required for a payout
- Bonus pays out with your commissions



The more qualifying applications submitted and policies issued, the more bonus you earn!

Qualification period

Application dates: Effective dates:

July 1 - 31, 2020

August 1 - 31, 2020

September 1 - 30, 2020

July 1 - December 31, 2020

August 1 - December 31, 2020

September 1 - December 31, 2020

#### Issued by: Payout by:

August 31, 2020 August 15, 2020

September 15, 2020 September 30, 2020 October 15, 2020

October 31, 2020

#### Qualifying product — Medicare Supplement

Submit qualifying applications and receive the following bonuses:

Underwritten \$75 each

Open Enrollement

Electronic apps Paper apps

\$25 each \$10 each

To receive a payout, you must submit a minimum of 5 signed applications (underwritten, guaranteed issue or open enrollment) and policies must be issued by dates indicated above.

\$25 each

Also includes new Medicare Supplement from Accendo Insurance Company part of the CVS Health® family of companies and Aetna affiliate

#### Qualifying products (ancillary) -

- · Dental, Vision and Hearing
- · Cancer and Heart Attack or Stroke/Plus
- Hospital Indemnity/Flex
- · Recovery Care/Nursing Facility Care
- · Home Care/Plus

Submit qualifying applications of any of the qualifying ancillary products and receive a \$25 bonus per application (for both electronic and paper). Policies must be issued by dates indicated above, with \$180 minimum annual premium.

Important bonus program details are on the next page.

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# ANCILLARY PRODUCTS

- > Benefits paid directly to you and can be used to cover any expenses
- > Rates do not increase with age

## DVH

(Dental, Vision and Hearing)
Ages: 18+

- > Individual or Family plans
- Children 18 and under can be added to the policy, and can remain through age 26
- Bigger savings and less out of pocket expense when our network is utilized
- > \$100 deductible per person covers all 3 benefits.

## Plan features

- · Guaranteed acceptance there are no health questions
- · Guaranteed renewable as long as your premiums are paid on time
- · Issue ages 0 89
- For individuals and families
- Choose \$1,000 or \$1,500 maximum benefit per policy year that covers dental, vision and hearing per person
- · Plan deductible = \$100 per policy year per person
- Freedom to choose any provider or get even better pricing if you go in-network
- · Benefits paid directly to you, or a provider that you designate
- · Benefits paid in addition to any other health care coverage
- 30-day free look return your policy for any reason within 30 days for a full refund of all premiums paid

## **Dental coverage**

## Covered immediately:

- After deductible, the plan pays: year 1 = 60%; year 2 = 70%; year 3+ = 80%
- Examinations and cleanings (twice/per year)
- · Examination x-rays
- Fillings
- Non-surgical extractions up to 4 teeth annually; excludes impacted wisdom teeth
- Diagnostic x-rays
- Diagnostic examinations
- · Emergency palliative treatment

## Covered after 12 months:

- · After deductible, the plan pays: year 2+ = 60%
- · Endodontics includes root canals
- · Periodontal surgery
- · Bridges, crowns, and full/partial dentures

## Vision coverage

## Covered after 6 months:

- After deductible, the plan pays: year 1 = 60%; year 2 = 70%; year 3+ = 80%
- Pays up to \$200 during any 2 policy years
- · Eye examinations
- Eyeglasses
- · Contact lens

## Hearing coverage

## Covered after 12 months:

- After deductible, the plan pays: vear 2 = 70%; vear 3+ = 80%
- · Pays up to \$500 during any one policy year
- Hearing examinations
- · Hearing aids





## CHAS PLUS

(Cancer Heart Attack and Stroke) Ages: 18-89

- Cancer only or with a recurrence benefit
- Optional heart attack and stroke coverage that offers a 2<sup>nd</sup> payout
- Heart attack and stroke can be purchased individually
- Mix and match to fit your needs

Cancer and Heart Attack or Stroke Plus Insurance Plans

## Your choice

A lump sum benefit is paid directly to you or someone you designate, regardless of any other health insurance coverage. You can choose a cancer plan or a heart attack/stroke plan or one of each, with different benefit amounts.



#### Cancer Insurance

If diagnosed with cancer or carcinoma in situ, this policy will pay 100% of the selected benefit amount – from \$5,000 to \$75,000 (in \$5,000 increments). You choose the amount that is right for you.

You can use this money to help pay medical costs or any other expenses. Only one cancer benefit will be paid for each insured person under this policy.



### **Cancer Insurance with Recurrence Benefit**

If diagnosed with cancer or carcinoma in situ, this policy will pay 100% of the selected benefit amount – from \$5,000 to \$75,000 (in \$5,000 increments). And if you want to be covered in case the cancer returns, the recurrence benefit is payable as long as

medical advice or treatment has not been received for at least two years from the date of the last cancer diagnosis. The recurrence benefit will pay a percentage of the selected benefit amount (not to exceed an additional 100%)

Period without medical advice or treatment and recurrence	Percentage of benefit amount payable	
Less than 2 years	0%	
2 years to less than 5 years	25%	
5 years to less than 7 years	50%	
7 years to less than 9 years	75%	
9 years or more	100%	

## HIIP Flex

(Hospital Indemnity Flex)
Ages: 18-89

- Multiple riders offered
- Pairs nicely with Med Advantage plans
- Payout options: Lump Sum, Daily, or a combination of both
- ➤ 60-day restoration period for the Hospital and Nursing Facility riders

# Our solutions for protection - your choice for flexibility

The benefits and premiums for this plan will vary based on the plan options selected. For complete details of all provisions or benefits, please read your Outline of Coverage and policy carefully.

## Plan benefits (select one)

## ☐ Option 1

#### **Hospital Admission Indemnity**

This benefit will pay a lump sum amount if you are confined in a hospital, including observation stays. The benefit is for one time per period of care and is available in \$250 units, up to a maximum of \$2,500.

## Option 2

## **Daily Hospital Indemnity**

This benefit will pay a daily amount if you are confined in a hospital, including observation stays. The benefit will be paid for each day of confinement and is available in \$10 units, up to a daily maximum of \$700. The benefit period is for one time per period of care. Available benefit periods are 3-10 or 20 days with a lifetime maximum of 365 days. Observation stays for less than 24 consecutive hours will pay 50% of the daily hospital confinement indemnity benefit, one time per period of care. This benefit is not payable if you receive the daily hospital confinement indemnity benefit.

## **Benefit riders**

## **Daily Skilled Nursing Facility Indemnity**

Skilled care services are services that can only be provided in a nursing facility, on a daily basis, and ordered by a doctor. Admission to the nursing facility must immediately follow a hospital confinement (including observation stays) of at

least three consecutive days, with the skilled care being received on a covered day. The benefit is available in \$10 units, up to a daily maximum of \$200. Choice of covered days includes: days 1-20, days 21-100, or days 1-100.

#### **Doctor's Office Visit Indemnity**

The benefit is available in \$10 units, up to a maximum of \$60 per visit and up to 20 visits per calendar year.

#### Outpatient Surgical Procedure Indemnity

The benefit is available in \$250 units, up to a maximum of \$1,500 per surgical procedure, one time per calendar year.

#### Hospital Emergency Room Visit or Ambulance Service

Services must be medically necessary and on an emergency basis. The benefit amount for this service is \$200 per visit/service, two times per calendar year.

#### **Lump Sum Cancer Fixed Indemnity**

This benefit will pay a lump sum amount for the first occurrence of medically diagnosed cancer. Choice of \$2,500; \$5,000; and \$10,000 benefit, once per lifetime. The rider terminates when the policy terminates or the one-time cancer benefit is paid.

### Outpatient Rehabilitation

This benefit will pay for each day you receive one of the following therapies on an outpatient basis for treatment of a covered illness or covered injury: occupational, physical, or speech. The benefit is available for 15 or 30 visits per calendar year, \$50 per visit.

## HOME CARE PLUS

Ages: 50-89

- Optional riders: Daily Hospital,Ambulance/ER, Lump sum Cancer
- Can be used immediately before or after our Recovery Care plan
- Paid in addition to any other health care coverage, including Medicare

## **Base plan benefits**

## Home Care Indemnity\*

The benefit is available:

- up to \$1,200 weekly maximum
- with choice of covered weeks: 13, 26, 39, or 52 weeks
- with a lifetime maximum equal to twice the number of covered weeks
- with waiting period: 0 or 20 days
- issue ages 50-89 (age at last birthday)

This coverage will pay a weekly benefit for in-home care by a home care practitioner or a qualified staff member of a licensed home health care agency. Home care services must be medically necessary. Three practitioner visits per week are required.

## Daily Hospital Indemnity\*

The benefit is available:

- up to \$300 daily maximum (for each day of confinement)
- · with 20 days per period of care
- · with a lifetime maximum of 365 days
- issue ages 50-89 (age at last birthday)

This coverage will pay a daily hospital benefit if you are confined in a hospital, including observation stays in a hospital.

\*At least one unit (\$10 per day) of Daily Hospital Indemnity must be purchased with the Home Care Indemnity benefit.

## RECOVERY CARE

Ages: 50-89

- > Optional riders: Daily Hospital, Home Care
- Coverage will pay a daily benefit up to \$300 for confinement in a nursing or assisted living facility
- > Your choice of covered days: 90, 180, 270, or 360

An unexpected	Medicare	Recovery Care
accident or illness	coverage*	coverage
You are confined to a nursing facility and cannot perform two or more ADLs or you have a cognitive impairment.	Medicare pays the first 20 days of skilled care only if you are admitted as an inpatient for at least three days. It will not pay for intermediate or custodial nursing care.	The Daily Nursing Facility coverage will pay benefits for all levels of nursing facility care – skilled, intermediate, and custodial care.
You are confined to an assisted living facility and cannot perform two or more ADLs or you have a cognitive impairment.	Medicare does not pay for any costs or services.	The Daily Nursing Facility coverage will pay benefits for services in an assisted living facility.
You need home care services and cannot perform two or more ADLs or you have a cognitive impairment.	Medicare pays for eligible home care services like intermittent skilled nursing with doctor's orders. It will not pay for 24 hours/day care at home.	The optional Home Care rider will pay a weekly benefit for home care.