

Essential Elegance



An Incentive Trip Exclusively For Our Top 10 Long-Term Care Producers
The Ritz-Carlton, Lake Tahoe
June 7-11, 2027

HOW TO QUALIFY

Elevate Your Elegance: Qualify and Join our Exclusive LTC Crown Club

Be one of the top 10 long-term care producers to exceed \$150,000 ANBP with a minimum placement rate of 60% and become part of the Crown Club Titanium.

Qualification Period: January 1 through December 31, 2026

- Business must be placed by December 31, 2026.
- Mutual of Omaha will determine who qualifies for the trip after January 20, 2027.

Eligible Products*

- All traditional individual long-term care products underwritten by Mutual of Omaha count toward qualification for this incentive.

Additional Details

- The incentive trip is for writing individual long-term care producers only.
- You must be an active writing producer who is actively representing Mutual of Omaha and in good standing with Mutual of Omaha's Regulatory Affairs at the time of the trip.
- Mutual of Omaha reserves the right to change, limit or cancel any program rule or award at any time.
- The cost of the incentive trip will be reported to you as taxable income on IRS Form 1099. Costs include air travel, lodging and any cash or cash spending allowances, if applicable.
- You may not delay incentive travel.

* Business must be net-issued Annualized New Business Premium (ANBP) on new business minus any ANBP chargebacks resulting from first-year cancellations.



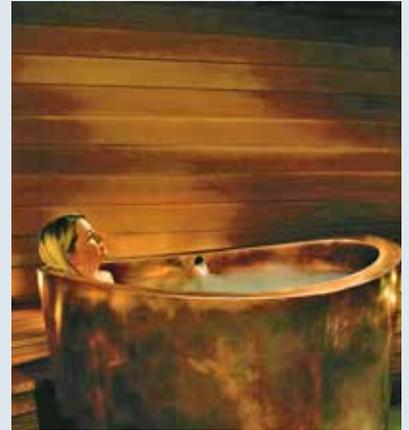
THE LTC CROWN CLUB

Get the royal treatment in the VIP program exclusively for our top long-term care producers.

After debuting last year — our Titanium, Platinum and Gold tiers return with valuable perks and expanded access at every level.

LTC Crown Club Platinum

- Top 5 Agents not achieving Titanium Status
- Minimum Qualifying Production: \$100,000
- Minimum Placement Rate of 60%
- Reward: \$5,000 Trip Experience



LTC Crown Club Gold

- Top 5 agents not achieving Platinum Status
- Minimum Qualifying Production: \$75,000
- Minimum Placement Rate of 60%
- Reward: \$1,000 Gifting Experience

PLUS! LTC Crown Club Milestone Gifts

We want to reward your ongoing success during the year while also encouraging you to reach for the next tier. We will be sending you a website link to pick your very own milestone gifts when production reaches \$50,000, \$75,000, \$100,000 and \$150,000.

